



## TOGETHER FOR SUSTAINABLE IRRIGATION

### WHO WE ARE?

- The European Irrigation Association (EIA), registered in Brussels, is a non-profit-making organization, active since 1996, which represents irrigation professionals throughout Europe from the Agricultural and Landscape sectors. Our members are manufacturers, installers, contractors and distributors of irrigation equipment as well as researchers, designers and consultants.
- The EIA aim is to act as the leading voice of the Irrigation industry at the EU institutions and committees, promoting best-practices and the transfer of know-how in all matters relating to water management.
- The EIA's capacity to act as a voluntarily association is entirely based on the contribution made by its members in terms of time and effort and the subscription fees that enable us to execute our workplan.

### WHAT WE DO?

- Promote the continued development of irrigation products, practices and services and advocate sustainable industry standards and water management policies that will result in a stable legal environment for irrigation professionals.
- Promote and outline advanced water saving technologies, innovation in irrigation efficiency and best water conservation practices, we legitimize the voice of the irrigation industry in the EU's discussions on water.
- Influence the European decision-makers by creating partnerships and alliances with other stakeholders, thus promoting our mutual interests.

## WORDS FROM THE PRESIDENT - MOSHI BERENSTEIN, NETAFIM



Joining efforts in promoting sustainable irrigation and efficient water usage is crucial for the future of our industry. With the dedication of EIA's volunteering members and the diverse specialties and expertise in water management- we are here to create an impact.

Many new things are happening in the association recently and I would like to thank each one of our members who contributes to create a stronger voice of the irrigation in Europe.

We invite you to learn more about our different activities and we call you to join us and to take part in building a sustainable future for Europe's Irrigation!

The EIA creates an impact through its Working Groups. In order to implement its projects, the EIA is supported by a structure of 6 Working Groups (WGs).

### WG1 : SUSTAINABILITY IN AGRICULTURE

LEADER : GIULIA GIUFFRE, IRRITEC

This WG is involved in topics that relate to the promotion and implementation of projects that pursue the goals of sustainable development, with a focus on irrigation in agriculture: encouraging correct water management; furthering the use of high-performance recycling equipment... and defining a standard model for calculating savings on water, energy and fertilizers and while increasing yield, etc.



### WG2 : URBAN LANDSCAPE

LEADER : SANTIAGO CASANELLA ROCA, HUNTER INDUSTRIES

This WG focuses on the promotion of smart irrigation solutions in urban areas. Examples of themes addressed in this working group are: the importance of Green Areas/Landscape in the Cities, Green Roofs and Living Walls, urban forests, new parks, the use of devices that reduce water consumption, etc.



### WG3 : STANDARDIZATION

LEADER : MICHEL HISTEL, SPECIALIST NORMS

The EIA encourages its members to collaborate with the national organizations involved in standardization and to support the establishment of comprehensive and quality-orientated international norms and standards.



### WG4 : TRAINING AND THE TRANSFER OF KNOWLEDGE

LEADER : DAMIR CIZMEK, IN-AQUA

This group intends to promote advanced irrigation know-how, providing an educational value for the participants, with a practical applicability that falls outside the product range of any specific manufacturer. The group will undertake the creation of training programs in different formats and liaise with the providers of (non-academic) irrigation training at national level.

### WG5 : WASTE WATER REUSE

LEADER : BRUNO MOLLE, INRAE

The group's objectives are to share technical experiences and the difficulties encountered in the development of Wastewater Reuse projects; identify the constraints involved (technology, risk mitigation), which are very different from those of a standard irrigation project; access to public data, decision-support tools and relevant research; to produce thematic technical notes for EIA members, etc.



### WG6 : COMMUNICATION

LEADER : FLEUR MARTIN, IRRIGAZETTE

The group is working on the implementation of the EIA Communication strategy, improving communication tools (Website and social networks), EIA events and forums in partnership with the magazine Irrigazette. The group is also responsible for the Editorial Committee aiming to create a non-commercial technical and agronomic library for the members.



## JOIN US!

- Interact with like-minded individuals and enhance your professional network with direct access to the industry's key players.

- Access to information: Standardization, EU legislation, directives and regulations; project opportunities, policy issues, market changes and news about the irrigation industry.

- Participate in EIA events: Irrigation forums, virtual or physical (on international trade-fairs).

- Make your company VISIBLE on website, social networks, publications.

- Exert an influence by participating in the different activities of the 6 Working Groups.



**WE INVITE YOU TO JOIN THE EIA AND TAKE PART IN BUILDING A SUSTAINABLE FUTURE FOR IRRIGATION!**

[HTTPS://IRRIGATIONEUROPE.EU/](https://irrigationeurope.eu/)

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