



TOGETHER FOR **SUSTAINABLE** IRRIGATION

WHO WE ARE?

- ◆ The European Irrigation Association (EIA), registered in Brussels, is a non-profit-making organization, active since 1996, which represents irrigation professionals throughout Europe from the Agricultural and Landscape sectors. Our members are manufacturers, installers, contractors and distributors of irrigation equipment as well as researchers, designers and consultants.
- ◆ The EIA aim is to act as the leading voice of the Irrigation industry at the EU institutions and committees, promoting best-practices and the transfer of know-how in all matters relating to irrigation water management.

WHAT WE DO?

- ◆ Promote a Sustainable Irrigation through the alignment to Taxonomy outlining advanced water saving technologies, innovation in irrigation efficiency and best water conservation practices.
- ◆ Advocate sustainable industry standards and water management policies that will result in a stable legal environment for irrigation professionals.
- ◆ Legitimize the voice of the irrigation industry in the EU's discussions on water and influence the European decision-makers by creating partnerships and alliances with other stakeholders, thus promoting our mutual interests.

WORDS FROM THE PRESIDENT MOSHI BERENSTEIN



Global warming is increasing seasonal variability and uncertainty about water availability. In parallel, the growing population, food demand, agriculture, expanding cities and industrialization are exerting increasing pressure on water, and raising the need for sustainable water solution.

The European Irrigation Association joins forces to fight water scarcity by promoting the voice of resilient, sustainable and efficient irrigation solutions. With the dedication of EIA's volunteering members together with internal and external specialties in water management – we create an impact for the future of our sector.

During the last 2 years we've welcomed many new members who joined us and today we are proud to represent 87 companies, manufacturers, distributors, installers, research institutions and individuals of all fields of irrigations who actively contribute to our common goal to advance sustainable irrigation in Europe.

The EIA creates its impact through the work of 6 Working Groups. A special activity this year 2023 led by our "sustainability WG" was the launch of an ambitious project called "Sustainable Irrigation & the EU Taxonomy ". This project addresses the most crucial challenges of water, bringing together irrigation activities and sustainable financing in Europe. We believe that the project will change that way irrigation is perceived, open new opportunities of green investments for our members and will take irrigation to the next level as an active part of the European sustainable economy.

We invite you to learn more about our activities and to join us in building the future of sustainable Irrigation!

JOIN US!

- ◆ Exert an influence by participating in the different activities of the 6 Working Groups.
- ◆ Interact with like-minded individuals and enhance your professional network with direct access to the industry's key players.
- ◆ Access to information: EU legislation, directives and regulations; standardization; project opportunities, policy issues and market changes; news about the irrigation industry; main European exhibitions and events.
- ◆ Contribute to the elaboration of European Taxonomy to define irrigation sector to sustainability.
- ◆ Participate in EIA events: Online Irrigation Forums, annual General Assembly and Gathering.
- ◆ Make your company VISIBLE on website, social medias, publications.



THE EIA CREATES AN IMPACT THROUGH ITS WORKING GROUPS

WG1 – SUSTAINABILITY IN AGRICULTURE LEADER: GIULIA GIUFFRÉ, IRRITEC



◆ This WG is involved in topics that relate to the promotion and implementation of projects that pursue the goals of sustainable development, with a focus on irrigation in agriculture: encouraging correct water management; furthering the use of high-performance recycling equipment and defining a standard model for calculating savings on water, energy and fertilizers while increasing yield.

SUB WG 1 – PLASTIC RECYCLING LEADER: IDO RAANAN, NETAFIM



◆ The mission of this group is to advance the responsible use of plastic in irrigation in the EU market.

SUB WG1 – TAXONOMY LEADER: GIUSY INFERRERA, IRRITEC



◆ This project aimed at promoting a greater representation of the irrigation industry in the European Taxonomy, which is the first international classification system established by the European Commission. Our effort is to include irrigation as a legitimate sustainable activity.

WG2 – URBAN LANDSCAPE LEADER: SANTIAGO CASANELLA ROCA, HUNTER INDUSTRIES



◆ This WG focuses on the promotion of smart irrigation solutions in urban areas, in order to improve the quality of life of inhabitants and mitigate urban heat islands.

WG3 – STANDARDIZATION LEADER: MICHEL HISTEL, SPECIALIST NORMS



◆ The EIA encourages its members to collaborate with the national organizations involved in standardization and to support the establishment of comprehensive and quality-orientated international norms and standards.

WG4 – TRAINING AND KNOWLEDGE TRANSFER LEADER: DAMIR CIZMEK, IN-AQUA



◆ This group intends to promote advanced irrigation know-how, providing an educational value for the participants, with a practical applicability that falls outside the product range of any specific manufacturer.

WG5 – WASTEWATER REUSE LEADER: BRUNO MOLLE, INRAe



◆ The group's objective is to identify the constraints involved in the development of Wastewater Reuse projects (technology, risk mitigation), which are very different from those of a standard irrigation project.

WG6 – COMMUNICATION LEADER: FLEUR MARTIN, IRRIGAZETTE



◆ The group is working on the implementation of the EIA Communication strategy, improving and managing the EIA communication tools (Website, social medias, brochures), organizing the EIA events and online forums.

AFEID

amirad
WATER SYSTEMS

AQUAMATIC S.A.
SISTEMAS DE REGA AUTOMÁTICA

Majed Sabbarini

ARVALIS

AZUD

B.J. Lamy
International
OEM Irrigation Specialist

CID



Challenge Agriculture®
L'eau et les minéraux maîtrisés

Crysberg

DEBERNARD
IRRIGATION

DVS BERECHNUNG

ecofilae
Reuse water

Elysee

emrgy

FRUITION
SCIENCES

GARDENA

Green
CITYZEN
Connect the environment

GRUNDFOS

HYDRO-ONTOGENE
1906

Hunter®

HYDRALIANS

HYDRESET AI

IDBD
Irrigation Design

INAQUA

INOVATO ENGINEERING LTD.
RENT-A-RAIN

INRAE
la science pour la vie, l'homme, le territoire

IRMA-SYS

IRRIOSPEC

Irrigazette
International Irrigation Systems

irritec
don't wait for rain®

Irritrol

komet
INNOVATIVE IRRIGATION

K
RAIN

LINDSAY

LITE-SOIL
BUSINESS

M
Mazzei

mega
group

NETAFIM

NORMA
GROUP

OCMIS
we irrigate the world

PIMTA5

PIPELIFE

AQUA4D®

PLASSON
FRANCE

POELSEN

Poliext
CSOVEK

RAIN BIRD

RAIN
PRO

RL
Green

RDI
RESPONSIBLE
DEEP
IRRIGATION

Regaber
membership group

Rimopamar

Rivulis

scarabelli
IRRIGAZIONE

Senninger

Sentek

Soisy Arrosage

SOLEM

STOCK
BERECHNUNGSTECHNIK
WASSTECHNOLAGENBAU

sun Agri

THE MACHINES
EXCELLENCE IN PRODUCTION TECHNOLOGY

center
CENTRO NACIONAL DE
TECNOLOGIA DE REGADIOS

THINKWATER

Univerza v Ljubljani

TORO



Urbasense
La Voile, la Nature, l'Homme

Van den Borne
Kracht in water



VBS Irrigatiesystemen
If water counts.

WiseConn

WE INVITE YOU TO JOIN THE EIA AND TAKE PART
IN BUILDING A **SUSTAINABLE** FUTURE FOR IRRIGATION!

<https://irrigationeurope.eu/>

[in LinkedIn: https://www.linkedin.com/company/european-irrigation-association/](https://www.linkedin.com/company/european-irrigation-association/)

[f Facebook: https://www.facebook.com/FleurMartin207](https://www.facebook.com/FleurMartin207)

