

1st EUROPEAN IRRIGATION INDUSTRY FORUM

TRENDS AND CHALLENGES IN EUROPE

8 November 2016, Bologna (Italy)

Hotel Bologna Airport, Via Marco Emilio Lepido, 203/14,
40132 Bologna



Bringing together advanced technology providers, scientists, association representatives and policy makers to address challenges faced by the Irrigation industry, and explore opportunities to transform and enhance the European irrigation. As a first of its kind, the EIA industry forum will serve as a forum to present and discuss these issues from both a global and a European perspective including challenges related to professional training and certification activities, water policy and water pricing.

Why Attend?

- Know about the latest advancements and emerging trends in the irrigation sector.
- Hear from US and EU association representatives on their policies and future plans to promote advanced irrigation technologies.
- Brainstorm and network with global players of the irrigation technology world from the industry, users and Academics.
- Identify emerging trends in Research & Innovation.

Practical information

- This event is free of charge. To register for this event, please send you your contact details and affiliation to: info@irrigationeurope.eu
- Simultaneous translation English-Italian will be provided. For further information, please visit: www.irrigationeurope.eu

1st EUROPEAN IRRIGATION INDUSTRY FORUM

CONFERENCE PROGRAMME



Welcome coffee and registrations as of 11:00

Session 1 (11:30 – 13:00)

1. Welcome and introduction
Carlo Fontana, President, European Irrigation Association, Belgium
2. Challenges and opportunities for the irrigation industry from a global view
Deborah Hamlin, CEO, Irrigation Association, USA
3. State of R&D and Standardisation activities for the irrigation industry in Europe
Bruno Molle, IRSTEA, France
4. State of the irrigation industry in Europe
Fredrick Harry Royan, Vice-President Environment & Water, Frost & Sullivan

Walking lunch 13.00 – 14.00

Session 2 (14:00 – 15:45)

5. Development of EU legislation in water reuse for irrigation
Nicolas Condom, Ecofilae, France
6. Cooperation of academic and business communities in EU funded projects in irrigation
Yannis Tsirogiannis, TEI of Epirus, Department of Agricultural Technology, Greece
7. Views of the Landscape Architects
Carlo Bruschi, International Federation of Landscape Architects in Europe (IFLA)
8. Views of the golf and greenkeepers industry
Dr Giovanni Nava, Federation of European Golf Greenkeepers associations (FEGGA)

Coffee break 15.45 – 16.00

Panel Discussion (16:00 – 18:00)

Moderators: Bernard Lamy, BJ Lamy, France and Derick Wright, Virtualrain, US

Panellists:

- o Deborah Hamlin (US Irrigation Association)
- o Santiago Casanella (Hunter)
- o Thierry Haller (RainBird)
- o Daniel Neves (Netafim)
- o Federico Gradella (Sime)
- o George Kakavas (Agrodomi)

Topics: State of the industry, trends and challenges, what trade association in the EU and globally can do and expectations from EIA

Networking reception 18.00-19.00
Followed by EIA members & speakers dinner